

**ACUA's College and University Auditor
Display Advertising Rates**

To place an ad with ACUA please complete the following order form and fax it to (913) 222-8606, ATTN: Raven Hardin. Please E-Mail your ad to rhardin@kellencompany.com

Name: _____

Company: _____

Address: _____

City: _____ State: _____

Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

E-mail: _____

Type of advertisement to be placed:

- Inside Front Cover - Full Page - \$755 each
- Inside Back Cover - Full Page - \$750 each
- Back Cover – Three Quarter Page - \$825 each
- Centerfold - Full Page - \$550 each
- Full Page - \$525 each
- Two Column - 2/3 Page - \$475 each
- Half Page - \$425 each
- One Column – 1/3 Page - \$375 each
- Quarter Page - \$325 each
- 1/8 Page - \$225 each

Issue(s) in which ad should run

- Winter issue Summer issue Fall issue

Payment Type: All display advertising must be prepaid.

- Check Visa MasterCard American Express Discover

Credit Card Number: _____ Exp. Date: _____

Name printed on card: _____

Signature: _____

Return form to: ACUA, 4400 College Blvd., Ste., 220, Overland Park, KS 66211; Phone: (913) 222-8663; Fax: (913) 222-8606; E-mail: acua-info@kellencompany.com; Website: www.ACUA.org

Advertising placement is at the discretion of the association.

Printing Specifications

- File formats include pdf for print (300 dpi) or PC compatible as a tif or eps file, 300 dp. Please send hard copy as well.
- No bleeds
- Line screen can be 100-133
- One color ads are black ink
- Two-color ads are black and PMS 287 blue

Ad Sizes

- A Full page 7" x 10"
- Outside Back Cover 7 1/2" x 7 5/16" (horizontal)
- Half page 7" x 5" (horizontal)
- Half page 3 5/16" x 10" (vertical)
- Quarter page 3 5/16" x 5"
- Eighth page 3 5/16" x 2 1/2" (horizontal)
- Eighth page 2 2/16" x 5" (vertical)

Deadlines

All ad deadlines are included on the ACUA website at:

http://acua.org/ACUA_Resources/College_University_Auditor_Journal.asp