



## ACUA's Mailing List Order Form

To place an ad with ACUA please complete the following order form and fax it to (913) 222-8606,  
For questions, please contact the ACUA Executive Office at [ACUA-Info@kellencompany.com](mailto:ACUA-Info@kellencompany.com)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

### ***Mailing List Options & Pricing:***

- Membership List - \$150
- Annual Conference Participants - \$150
- Midyear Conference Participants - \$150

***Payment Type:*** All display advertising must be prepaid.

Check       Visa       MasterCard       American Express       Discover

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name printed on card: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return form to:** ACUA, 4400 College Blvd., Ste., 220, Overland Park, KS 66211; Phone: (913) 222-8663;  
Fax: (913) 222-8606; E-mail: [acua-info@kellencompany.com](mailto:acua-info@kellencompany.com); Website: [www.ACUA.org](http://www.ACUA.org)

***Mailing List is at the discretion of the association.***

## Membership/Conference Participant Labels

\$150 per order

Mailing addresses (not including email or phone numbers) of ACUA members and/or conference attendees are available for purchase. The list is provided in Excel format and includes all of ACUA's Institutional Representatives (500+).

- The ACUA mailing list is available on a ONE-TIME USE basis. Any other use of the mailing list is specifically prohibited unless ACUA grants permission for such use in writing and renter pays the appropriate fee for such use.
- The mailing list renter shall use the mailing list provided by ACUA only for pre-approved promotional mailings. ***Please provide a sample along with the signed and completed form.***
- The mailing list renter agrees that the promotional piece supplied for approval with this agreement is the piece(s) that will comprise the mailing.
- All lists must be prepaid: no invoices will be sent.
- The renter shall treat ACUA's membership list and all mailing labels as confidential information. The renter shall not under any circumstances sell, loan, or circulate such membership lists to any third party, or use such membership lists for any other purpose.
- The mailing list renter agrees that in utilizing ACUA's membership list, he/she will not disclose, transfer, duplicate, reproduce or retain any portion of the list in any form, by photocopying, entering into a database, or otherwise duplicating by any means.
- The mailing list renter agrees to reimburse ACUA for all costs which ACUA may incur in enjoining unauthorized parties from using the membership list in all cases where such unauthorized parties gained access to the membership through the renter listed below or any of the renter's agents or employees.
- The mailing list renter agrees ACUA will have the right to monitor the use of the membership and conference attendee list.
- Signature indicates acceptance of the above conditions and constitutes a contract between ACUA and the above stated mailing list renter.
- Renter will make no claims that the mailing is in any way endorsed by ACUA without prior written approval of ACUA.