

EXHIBITOR & SPONSORSHIP APPLICATION

September 24-28, 2017 | Hyatt Regency Phoenix | Phoenix, AZ
Deadline: August 11, 2017

The Association of College & University Auditors, hereinafter referred to as ACUA, is hereby requested and authorized to reserve exhibit space for our use during the ACUA Conference. It is understood and agreed that all space will be assigned on a first-paid, first-served basis with first preference given to conference sponsors. ACUA reserves the right to decline any application or disallow any exhibit which is not in keeping with the charter of the exhibition, to assign exhibitors to booth space, and to make reasonable shifts in location for the benefit of the exhibitor or the betterment of the exhibition.

STEP ONE: Contact Information

Company Name: _____
 Address: _____
 City, State, Zip: _____
 General Phone: _____
 General Email: _____ Website Address: _____
 Pre-Event Contact Name: _____
 Pre-Event Contact Direct Phone: _____ Pre-Event Direct Email: _____

STEP TWO: Choose Options in which you would like to participate in (may choose more than one)

Sponsorship

Level of Support:

- Platinum Sponsorship
(Sponsorship Item(s) see page 5) _____
- Gold Sponsorship
(Sponsorship Item(s) see page 5) _____
- Silver Sponsorship
(Sponsorship Item(s) see page 5) _____
- Bronze Sponsorship
(Sponsorship Item(s) see page 5) _____

Amount: \$ _____

Exhibiting

- Exhibiting as Part of Sponsorship Above
- Standard Exhibit Booth Without Sponsorship
____ # 10' x 10' Standard Booth @ \$1,600
- Not-for-Profit Booth – Special Discounted Rate
____ # 10' x 10' Standard Booth @ \$600

Amount: \$ _____

Company name exactly as you would like it on signage and program listing:

- Please do not include my company on the Exhibitor Passport.
- My company would like to offer a door prize to be presented at the Annual Business Meeting. (Booth reps must be present at the Business Meeting).
- Any exhibitor that you do NOT wish to be next to _____

Booth Location Preferences: 1st choice _____ 2nd choice _____ 3rd choice _____

- Yes, we agree to comply with the Terms and Conditions as printed in the ACUA Marketing Prospectus.

Signature _____

Amount: \$ _____

Add-Ons Available

- Tote Bag Inserts \$500
- College and University Auditor Advertisement Upgrade
- Inside Front Cover – Full Page – 7" x 10" \$755
- Inside Back Cover – Full Page – 7" x 10" \$750
- Back Cover – Three Quarter Page – 7 1/2" x 7 5/16" \$825
- Centerfold – Full Page – 7" x 10" \$550
- Full Page – 7" x 10" \$525
- Half Page – 7" x 5" (horizontal),
3 5/16" x 10" (vertical) \$425
- Quarter Page – 3 5/16" x 5" \$325
- 1/8 Page – 3 5/16" x 2 1/2" (horizontal),
2 2/16" x 5" (vertical) \$225
- Additional Pre-Conference Registration Mailing List (one included with standard booth) \$150
- Post-Conference Registration Mailing List \$150
- Focus Group \$2,500
Requested Date, Time: _____
- Listing In Vendor Directory
- 1 Year at \$600
- 6 Months at \$300
- 3 Months at \$150
- 1 Month at \$50

Amount: \$ _____

EXHIBITOR & SPONSORSHIP APPLICATION **continued**

STEP THREE: Total Fees

Total Conference Sponsorship \$ _____
 Total Exhibit Booth(s) \$ _____
 Total Add-On Items \$ _____
TOTAL PAYMENT ENCLOSED \$ _____
 (Payment is due with the registration form)

STEP FOUR: Method of Payment

Application fee enclosed. Purchase orders are not accepted. Make checks or money orders payable to ACUA in U.S. funds only and drawn on a U.S. bank.

Check # _____

Charge To: MasterCard VISA American Express
 Discover

Card Number _____ Exp. Date _____

Authorization Signature _____

Name (Please Print) _____

Payments to ACUA are not deductible as charitable contributions. For Federal Income Tax purposes, however, they may be deductible under other provisions of the Internal Revenue Code. Fed ID: 23-7204109

Please send a receipt to:

Name _____

Email _____

STEP FIVE: Send in Registration

Complete and return application with payment for space rental payable to "ACUA."

Mail to: ACUA
 Exhibitor Application
 4400 College Boulevard, Suite 220
 Overland Park, KS 66211

Fax: 913-222-8606

Email: carnold@kellencompany.com

For ACUA Use Only	
Ck. Date _____	Ck # _____
Deposit Date _____	
Received with Application \$ _____	
Accepted by: _____	
<small>(ACUA Management)</small>	

